TAYSIDE AND CENTRAL SCOTLAND TRANSPORT PARTNERSHIP

10 SEPTEMBER 2024

ACTIVE TRAVEL BEHAVIOUR CHANGE UPDATE

REPORT BY SENIOR PARTNERSHIP MANAGER

Purpose

This report asks the Partnership to note updates on various Active Travel Behaviour Change and Access to Bikes projects.

Summary

This report provides an update on the Tactran Active Travel Behaviour Change and Access to Bikes programme and progress with Community Projects Transition Fund programme.

1 RECOMMENDATIONS

1.1 That the Partnership:

(i) notes updates on various Active Travel Behaviour Change and Access to Bikes projects.

2 BACKGROUND

- 2.1 At its meeting on 12 December 2023 the Partnership was informed by the Director that RTPs are to provide proposals for active travel behaviour change initiatives for direct funding by Transport Scotland, with the amount of funding to be confirmed after Scottish Government budget setting.
- 2.2 A further verbal update was provided by the Director at the Partnership Special Meeting on 30 January 2024 noting that it was anticipated that Tactran would receive circa £1.9m in 2024/25 for Active Travel Behaviour Change initiatives.
- 2.3 A report giving an update on Active Travel initiatives was provided at the Partnership meeting on 12 March 2024 and the Director gave a presentation on Active Travel initiatives with an emphasis on the Behaviour Change and Access to Bikes initiative (Report RTP/24/04). Following consideration of the report and presentation the Partnership subsequently resolved:
 - to endorse the approach taken on the submission to Transport Scotland for Active Travel Behaviour Change and Access to Bikes delivery funding;
 - delegate authority to Director to finalise the Active Travel Behaviour Change and Access to Bikes delivery programme in consultation with Local Authority partners;

- to note details of Community Transition Fund and embedded officers posts and also active travel and infrastructure development proposals for 2024/25; and
- to keep Members updated on the Active Travel Behaviour Change and Access to Bikes delivery programme.
- 2.4 A further report was circulated to Partnership Members on 2 May 2024, providing an update on an update on the Active Travel Behaviour Change and Access to Bikes delivery programme (Report RTP/24/09 refers and is available in Members area of the Tactran website).
- 2.5 At its meeting on 11 June 2024, the Partnership received a report providing an update on Active Travel Behaviour Change (People & Place) 2024/25 programme and approved award of grants to Living Streets and Cyclehub.org for promotion of walking and cycling (Report RTP/24/14 refers).

3 DISCUSSION

Active Travel Behaviour Change (People and Place Programme) 2024/25

Active Travel Behaviour Change and Access to Bikes Funding

- 3.1 Tactran was awarded grant funding of £1,807,352 (36% Revenue / 64% Capital) from Transport Scotland for an Active Travel Behaviour Change programme in the Tactran region.
- 3.2 The approach taken to the Active Travel Behaviour Change and Access to Bikes initiative is to tie in the Behaviour Change initiatives closely with existing and new active travel Infrastructure to encourage walking, cycling and wheeling where there are good facilities. This has led to 4 cluster sites having been identified and 8 different types of initiatives:
 - Cluster 1 Stirling
 - Cluster 2 Perth
 - Cluster 3 Dundee/Angus Green Circular
 - Cluster 4 Arbroath and Montrose
- 3.3 In each cluster area a combination of up to 8 Projects have been identified across 3 criteria that meet the Transport Scotland grant requirements of: Schools and Young People; Workplaces and Accessibility and Inclusion. Table 1 below provides information on the organisations delivering each of the initiatives.

Theme	Project	Delivery Organisations
Urban Trail	Urban trail design/active travel improvement audits	ARUP appointed through SCAPE Framework to undertake work. Value: £300,000
Access to Bikes	Provision of secure cycle parking	Cycling Scotland awarded grant to work in partnership with Dundee and Angus Cycle
	Access to bikes within schools	Hub, Bike Station, Forth Environment Link and Recyke- a-bike to deliver a joint
	Access to bikes: Workplaces, communities and disadvantaged groups	programme of initiatives. Grant Value: £800,000
	Confidence building and cycle training for adults	
Active Travel Promotion	Active Travel promotion within schools (All Clusters)	Cyclehub.org awarded grant to work in partnership with Bike Station, Forth Environment Link and Recyke-a-bike to
	7. Engagement with schools (including parents/carers) on active travel	deliver a joint programme of initiatives promoting cycling. Grant Value: £300,000
	Engagement and travel planning with communities and workplaces	Living Streets awarded grant to deliver a programme of initiatives promoting walking. Grant Value: £200,000.

Table 1

- 3.4 In addition to the projects and values outlined in Table 1, part of the grant provided by Transport Scotland is ensure that Tactran has the resources to project manage and deliver the projects, with approximately £200,000 being provided for this purpose. This is being provided by a combination of Tactran officers supported by ARUP through the SCAPE Framework.
- 3.5 The first quarter to end of June 2024 has identified and engaged delivery partners, each undertaking kick-off and initial planned activities summarised below. As noted in Table 1 above, some delivery partners have further engaged local delivery teams, discussed by theme below.

Urban Trails - Arup

3.6 Arup have undertaken inception activities and first step engagement across the cluster areas and have prepared draft communications plans. Activities, and include desktop studies, data analysis and an analysis of strengths, weaknesses, opportunities and threats. From this work and in consultation with Local Authority officers a shortlist of trails has been established.

Access to Bikes - Cycling Scotland

3.7 Access to bikes includes: Access to bikes within schools, workplaces communities and disadvantaged groups; cycle parking and confidence building and training for adults. Cycling Scotland has established local teams across all clusters, including Angus Cycle Hub, Recycke a bike, the Bike Station and Forth Environment Link. Activities in the first quarter included relationship building, cross partner co-ordination and grant management systems being put in place.

Active Travel Promotion - Cyclehub.org and Living Streets

- 3.8 Cyclehub.org is delivering projects within Angus and Dundee and has established local teams for delivery in Perth (Bike Station) and Stirling (Forth Environment Link and Recyke a bike. Much of the work has been in preparation for quarter 2. In Stirling work has commenced on expansion and support of a community eBike library, engagement with employers along the Walk Cycle Live infrastructure.
- 3.9 Living Streets have been preparing and resource planning for quarter 2 to ensure continued progress of Walk Once a Week (WOW) programme and to redeploy staff to support the programme.

Resource Support – Tactran and ARUP

- 3.10 Coordination and joined-up working is promoted by a central resource support, as well as project administration. Arup consulting and Tactran staff contribute to this with specialist roles from Shona Drummond Marketing for Travel Know How and Flourish for Get on the Go.
- 3.11 The central resource includes specific actions to maximise benefits across projects and individually supported domains, including concerted efforts to coordinate engagement, deliver cross-cutting engagement and promotion, and to maximise opportunities across differing active travel initiatives, including the Community Projects Transition Fund and Active Travel Behaviour Change projects funded by Transport Scotland direct award to Local Authorities.
- 3.12 Outcomes include: a regular cross partner steering group; a timetable of public promotion activities and notable event days; and the development of a common programme planning tool including activity locations and timescales. It is anticipated that these will continue to be developed and will be available to ensure outreach is coordinated.

3.13 In addition to separate activities by partners, all delivery partners participate in a joint steering group meeting, currently on a monthly basis. A common approach to Monitoring and Evaluation has been developed and will be implemented through a partnership approach.

Monitoring and Evaluation

3.14 A systematic approach was adopted to develop and agree a standard M&E framework, based on a pre-intervention survey, for school pupils, and post-intervention surveys across all projects. All delivery partners participated in M&E development, including at a workshop held at Tactran offices. The workshop resulted in an agreed survey and distribution methodology since adopted. The workshop was widely welcomed and considered crucial to the delivery of the survey. Future workshops will be convened in respect of further M&E activities.

Community Projects Transition Fund

- 3.1 Recognising that there needs to be a transition period for community organisation funded scheme, Transport Scotland presented a new delivery model for delivering active travel interventions within the community and 3rd sector level projects. Paths for All are leading on delivering this across Scotland. This grant is being allocated to community level and 3rd sector projects across Scotland, with Tactran managing Paths for All grant process. Transport Scotland has awarded Tactran £2.5m grant on behalf of all RTPs, which Tactran has accepted and has subsequently awarded grant of £2.5m to Paths for All.
- 3.2 Grant awards have now been awarded to over 50 behaviour change projects across Scotland to a total of £2.157m, 7 of which are within the Tactran area. The remainder of the £2.5m budget is being utilised for support resources, including an embedded officer from Paths for All will work with Tactran to administer the grant process. Interviews for this post are imminent.

Direct Award to Local Authorities

3.3 Transport Scotland's review of active travel funding has implications across all local authorities. Therefore, Transport Scotland has provided direct award of grant to all 32 Scottish Local Authorities to assist them with maintaining Active Travel Behaviour Change officers and initiatives. Each of Tactran's constituent Councils are progressing projects and these are being monitored to ensure coordination with Tactran's projects.

4 CONSULTATIONS

4.1 Tactran officers have consulted with partnership local authorities as well as National and Local Active Travel Delivery Partners, Transport Scotland and other relevant organisations in identifying priorities and projects.

5 RESOURCE IMPLICATIONS

5.1 Tactran has been awarded a regional grant of £1,807,352 for Behaviour Change and Access to Bikes Delivery and a national grant of £2.5m for Community fund.

6 EQUALITIES IMPLICATIONS

- 6.1 This report has been screened for any policy implications in respect of Equality Impact Assessment and no major issues have been identified. The Active Travel Behaviour Change (People and Place Programme) 2024/25 includes the following impact assessments:
 - Equality and Human Rights Impact Assessment (EqIA)
 - Children's Rights and Wellbeing Impact Assessment (CRWIA)
 - Health Inequalities Impact Assessment (HIIA)
- 6.2 The requirements of the Fairer Scotland Duty will be met through the EqIA, CRWIA and HIIA processes included within the Integrated Impact Assessment.

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NOTE

The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing this Report:

Report to Partnership RTP/24/04, Active Travel Update, 12 March 2024

Report to Partnership RTP/24/09, Active Travel Behaviour Change and Access to Bikes Update, 2 May 2024

Report to Partnership, RTP/24/14, Active Travel Update (Revised), 11 June 2024