

TAYSIDE AND CENTRAL SCOTLAND TRANSPORT PARTNERSHIP

18 DECEMBER 2018

TRAVEL PLANNING PROGRESS UPDATE

REPORT BY STRATEGY OFFICER (SUSTAINABLE TRANSPORT)

This report seeks the approval of award of funding from the 2018/19 Travel Planning budget and updates the Partnership on progress with Travel Planning projects and initiatives across the region.

1 RECOMMENDATIONS

1.1 That the Partnership:

- (i) notes progress on the Travelknowhow Scotland travel planning toolkit;
- (ii) delegates authority to the Director and Treasurer to engage Shona Drummond Marketing to develop the Travelknowhow Staff Engagement App project, as described within this report;
- (iii) notes progress on the Sustainable Travel Grant Scheme 2018/19; and
- (iv) notes progress on Tactran Liftshare and agree to receive an update at a future Partnership meeting.

2 BACKGROUND

- 2.1 The promotion of sustainable travel to work is a key element of the Regional Transport Strategy 2015-2036 Refresh. Tactran's work on Travel Planning activity confirms our commitment to The Climate Change (Scotland) Act (2009), and our links with supporting carbon reduction and other relevant outcomes within the region's Community Planning Partnerships and Single Outcome Agreements.
- 2.2 The Strategy Officer (Sustainable Transport) continues to progress development of a programme of activity and initiatives in consultation and partnership with a range of public and private sector agencies including through Sustainable Travel Grant Scheme, [Gotoo](#), [Travelknowhow Scotland](#) and Tactran [Liftshare](#).

3 DISCUSSION

Travelknowhow Scotland

- 3.1 Travelknowhow Scotland was launched in September 2016, following on from the success of Tactran Travelknowhow, and provides organisations across Scotland with Travel Planning resources and advice.
- 3.2 Travelknowhow is a unique online resource which offers organisations across Scotland easy access to a wide variety of travel planning solutions in one place. As a member of Travelknowhow organisations gain free online access to a wealth of advice, guidance and downloadable resources to aid with the implementation of travel planning measures.
- 3.3 Tactran manage and develop the TravelKnowHow Scotland travel planning toolkit in partnership with Shona Drummond Marketing on behalf of Transport Scotland and the 6 other Regional Transport Partnerships. Transport Scotland awarded £29,625 for the management and development of TravelKnowHow Scotland in 2018/19.
- 3.4 As at October 2018 there were 237 individuals registered, representing 160 different organisations across Scotland with 16% of registered users from the Tactran region.

Travelknowhow Scotland – Staff Engagement App

- 3.5 Discussions with Transport Scotland on the development of Travelknowhow took place on the 21 February 2018. It was agreed that any future development proposals should be funded through the Smarter Choices Smarter Places (SCSP) Open Fund. The SCSP Open Fund is available to support public, third and community sector organisations that want to change people's everyday travel behaviour. The fund aims to help cut Scotland's carbon emissions and improve air quality. It also intends to help reverse the trend towards sedentary lifestyles and tackle health inequalities. Grants are available between £5,000 and £50,000 and need to be match funded. The fund is managed by Paths for All.
- 3.6 Tactran, on behalf of the RTPs submitted an application to the SCSP Open Fund for £97,000 for a Travelknowhow staff engagement App and has been given an offer of grant award of £48,500 by Paths for All through the SCSP Open Fund. The funding award will be matched from the 7 RTPs. Tactran's contribution will be £6,470 and is available through the 2018/19 RTS Revenue Travel Planning Budget.

- 3.7 The application for the development of Travelknowhow centres around a staff engagement app that contains specific travel information and messaging to the individual and the organisation. The proposal has been developed utilising and learning from a similar successful project with HSBC and British Cycling. Shona Drummond Marketing has developed the proposal in partnership with software company Ember UK. Ember UK have worked on the HSBC and British Cycling app and have brought significant experience and knowledge to the Travelknowhow proposal.
- 3.8 Building upon a long established relationship with Shona Drummond Marketing developing and marketing Travelknowhow websites since 2010, the Partnership is asked to delegate authority to the Director and Treasurer to engage Shona Drummond Marketing to develop the Travelknowhow Staff Engagement App project.

2018/19 Sustainable Travel Grant Scheme

- 3.9 The Sustainable Travel Grant Scheme (STGS) is open to public sector and not-for-profit organisations and aims to support and encourage Travel Planning and travel awareness throughout the region by providing financial assistance to organisations investing in measures aimed at encouraging sustainable travel.
- 3.10 STGS can be used to support measures implemented as part of a Staff Travel Plan and provide support for organisations actively developing a Travel Plan. Tactran have awarded £3,865 to date under the 2018/19 scheme.

Organisation	Project Details	Funding Amount
NHS Tayside	Materials for the NHS Tayside Staff Clean Air day	£590
NHS Tayside	Secure cycle parking at the Whitehills site in Forfar	£775
Dundee University	Staff pool bike replacement	£500
Forth Valley College	Student Liftshare package	£2,000
Total		£3,865

- 3.11 The Strategy Officer Sustainable Transport) will continue to liaise with the organisations across the region and promote the STGS where appropriate.

Tactran Liftshare Scheme

- 3.12 The Tactran Liftshare scheme has been in operation since 2002 and now has over 4,700 (October 2018) members. The scheme offers a managed car sharing platform for people traveling in the region.

- 3.13 There are 11 distinct groups within the Tactran Region operating their own Liftshare group and each paying licence fees which total approximately £28,000.
- 3.14 A proposal has been submitted to Paths for All Smarter Choices Smarter Places Open Fund to utilise the £28,000 licence fee investment within the region as match funding to create a promotional budget in order to raise awareness of the Liftshare platform across the region. This engagement would include:
- myPTPs (personal travel plans) for key organisations in the Tactran region
 - Liftshare Scheme Success days (events) at key public sector organisations in the region, in order to raise awareness, promote myPTPs and conducts surveys
 - Conduct scoping reports for select organisations, determining 100% staff home locations, time of travel and destination. This information will enable organisations to set realistic travel plan targets, engage with public transport operators, promote walking and cycling and establish how many staff could Liftshare to their place of work
 - General advertising and promotion to the general public by way of Liftshare events team at key locations including city centres, public transport interchanges etc.
- 3.15 At the time of writing Tactran is waiting on a response from Paths for All. Should the application be successful and in order to ensure timeous implementation the Partnership is asked to delegate authority to the Director and Treasurer to accept grant award and engage Liftshare to take forward the proposal as outlined above. An update will be provided at a future Partnership meeting.

4 CONSULTATIONS

- 4.1 The report has been prepared in consultation with the Transportation Officers Liaison Group and Public Transport Officers Liaison Group.

5 RESOURCE IMPLICATIONS

- 5.1 The main resource implications are addressed within the report.

6 EQUALITIES IMPLICATIONS

- 6.1 This report has been screened for any policy implications in respect of Equality Impact Assessment and no major issues have been identified.

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(Sustainable Transport)**

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NOTE

No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing this Report.